



Community Futures Development Corporation
of Chatham-Kent

Strategic Plan 2019 - 2020

Approved by a Resolution of the Board
of Directors

At a Board Meeting held
August 20, 2019

Context

- Community Futures Development Corporation of Chatham-Kent (Community Futures CK) is part of the Community Futures Development Program administered by the Federal Economic Development Agency for Southern Ontario (FedDev).
- Community Futures CK is located in the traditional agricultural and automotive heartland of South Western Ontario, along the shore of Lake Erie. The service area of the Corporation encompasses the geographic boundaries of the Municipality of Chatham-Kent.
- Community Futures CK provides business loans with a lending limit of \$250,000 to assist businesses with start-up, maintenance or expansion and generally assists businesses that may not be able to obtain funding from traditional sources. The corporation also partners with other lending institutions to help meet the needs of its clients.
- Governed by a volunteer Board of 12 Directors who are members of the business community with extensive expertise representing a variety of business sectors from across the municipality.
- Day to Day operations are managed by an Executive Director, a Business Development Coordinator and a Community Development Consultant.

Mission

Community Futures is an organization whose mission is:

“To work in partnership with business, all levels of government and the community at large to actively promote, encourage and facilitate economic growth in Chatham-Kent.”

Core Values

- Integrity and ethics
- Direct, open and honest communication
- Commitment to entrepreneurs
- Creative/innovative/risk-taking
- Collaboration

Priorities

1. Strengthen our partnerships and raise our profile through networking and increased social media presence.
2. To support economic growth and job creation.
3. To promote our services, to recruit board members regionally and to embrace technical advances to streamline our services while still maintaining the “human” touch.